

Index, Volume XXI, 1978-1979

Index to Titles

- Adapting Corporate Structure For Social Responsiveness*, by Sandra L. Holmes, No. 1, p. 47.
- Advocacy Advertising—The American Experience*, by S. Prakash Sethi, No. 1, p. 55.
- Book Review: Steel—The Politics of Decline*, by Paul A. Tiffany, No. 1, p. 93.
- Book Review: U.S. and English Gold*, by Peter L. Bernstein, No. 3, p. 94.
- Business and Politics: Toward a Theory Beyond Capitalism, Plato, and Marx*, by Christer Danielsson, No. 3, p. 17.
- Care and Feeding of the Board of Directors, The*, by Jack O. Vance, No. 1, p. 29.
- Caring and Power*, by William G. Dyer, No. 4, p. 84.
- Computers, Modeling, and Management Education*, by Charles P. Bonini, No. 2, p. 47.
- Concurrency and Disruption in New Product Introduction*, by Edward B. Cochran, Alan L. Patz, and Alan J. Rowe, No. 1, p. 21.
- Confidentiality of the Auditor-Client Relationship, The*, by Philip M. J. Reckers and Homer L. Bates, No. 4, p. 64.
- Conflict and Collaboration: Some Concluding Observations*, by Kenneth W. Thomas, David W. Jamieson, by R. Kenneth Moore, No. 2, p. 91.
- "Conflict Management" and "Conflict Resolution" Are Not Synonymous Terms*, by Stephen P. Robbins, No. 2, p. 67.
- Conflict Management: What Works?* by Eleanor Phillips and Ric Cheston, No. 4, p. 76.
- Development Strategies of Organizational Productivity*, by N. Fredric Crandall and Leland M. Wooton, No. 2, p. 37.
- Follow-Up Strategies for Technological Growth*, by William A. Fischer, No. 1, p. 10.
- From More to Better to Different to Less*, by Nelson N. Foote, No. 1, p. 5.
- Future of American Capitalism, The*, by R. Joseph Monsen, No. 3, p. 5.
- Health Costs: Saving in the Private Sector*, by Franklin E. Robeson, No. 4, p. 49.
- Host-Country Organizations and Expatriate Managers in Europe*, by Yoram Zeira and Ehud Harari, No. 3, p. 40.
- Impact of Achievement Motivation Training on Small Businesses, The*, by David Miron and David C. McClelland, No. 4, p. 13.
- International Financial Planning: The Use of Market-Based Forecasts*, by Gunter Dufey and Ian H. Giddy, No. 1, p. 69.
- Introduction, Special Section: Conflict and Collaborative Ethic*, by Kenneth W. Thomas, No. 2, p. 56.
- Line of Business Program, The—The FTC's New Tool*, by B. J. Linder and Allan H. Savage, No. 4, p. 57.
- Management of Nonrenewable Resources, The*, by Bernhard Schwab, No. 4, p. 5.
- Managing Organizational Conflict: Collaboration, Bargaining, and Power Approaches*, by C. Brooklyn Derr, No. 2, p. 76.
- Managing the Finances of Nonprofit Organizations*, by Regina Herzlinger, No. 3, p. 60.
- Measurement for Management Decision: A Perspective*, by Richard O. Mason and E. Burton Swanson, No. 3, p. 70.
- Methodology for Nurse Staffing, A*, by Bruce M. Meglino, No. 3, p. 82.
- Multinational Corporations and the Changing World Economic Order*, by Richard D. Steade, No. 2, p. 5.
- New Approach to the Design and Use of Management Information*, by Richard L. Daft and Norman B. MacIntosh, No. 1, p. 82.
- Organizational Changes of a Japanese Firm in America*, by Matt M. Amano, No. 3, p. 51.
- Organization and the Artist, The: A Book Review Essay*, by Douglas M. Fox, No. 4, p. 90.
- Power Training: An Alternative Path to Conflict Management*, by Mark A. Chesler, James E. Crowfoot, and Bunyan I. Bryant, No. 2, p. 84.
- Problem Defining and the Consulting/Intervention Process*, by Ralph H. Kilmann and Ian I. Mitroff, No. 3, p. 26.
- Problems of Human Resource Management in Rapidly Growing Companies*, by John P. Kotter and Vijay Sathe, No. 2, p. 29.
- Public Consequences of Private Action: The Marketing of Infant Formula in Less Developed Countries*, by S. Prakash Sethi and James E. Post, No. 4, p. 35.
- Reviewing the Policy Process*, by Dale Zand, No. 1, p. 35.
- Sino-American Economic Relations: Constraints, Opportunities, and Prospects*, by Barry Richman, No. 2, p. 13.
- Some Normative Issues in Conflict Management*, by A. C. Filley, No. 2, p. 61.
- Transfer Pricing and Interdivisional Conflict*, by David R. Lambert, No. 4, p. 70.
- Winning Line Support for New Financial Programs*, by William D. Wooldredge, No. 3, p. 34.

Index to Authors

- Amano, Matt M., *Organizational Changes of a Japanese Firm in America*, No. 3, p. 51.
- Bates, Homer L., see Reckers, Philip M. J.
- Bernstein, Peter L., *Book Review: U.S. and English Gold*, No. 3, p. 94.
- Bonini, Charles P., *Computers, Modeling, and Management Education*, No. 2, p. 47.
- Bryant, Bunyan I., see Chesler, Mark A.
- Chesler, Mark A., and James E. Crowfoot, Bunyan I. Bryant, *Power Training: An Alternative Path to Conflict Management*, No. 2, p. 84.
- Cheston, Ric, see Phillips, Eleanor.

- Cochran, Edward B., and Alan L. Patz, Alan J. Rowe, *Concurrence and Disruption in New Product Introduction*, No. 1, p. 21.
- Crandall, N. Fredric, and Leland M. Wooton, *Development Strategies of Organizational Productivity*, No. 2, p. 37.
- Crowfoot, James E., see Chesler, Mark A.
- Daft, Richard L., and Norman B. MacIntosh, *A New Approach to Design and Use of Management Information*, No. 1, p. 82.
- Danielsson, Christer, *Business and Politics: Toward a Theory Beyond Capitalism, Plato, and Marx*, No. 3, p. 17.
- Derr, C. Brooklyn, *Managing Organizational Conflict: Collaboration, Bargaining, and Power Approaches*, No. 2, p. 76.
- Dufey, Gunter, and Ian H. Giddy, *International Financial Planning: The Use of Market-Based Forecasts*, No. 1, p. 69.
- Dyer, William G., *Caring and Power*, No. 4, p. 84.
- Filley, A. C., *Some Normative Issues in Conflict Management*, No. 2, p. 61.
- Fischer, William A., *Follow-Up Strategies for Technological Growth*, No. 1, p. 10.
- Foote, Nelson N., *From More to Better to Different to Less*, No. 1, p. 5.
- Fox, Douglas M., *The Organization and the Artist: A Book Review Essay*, No. 4, p. 90.
- Giddy, Ian H., see Dufey, Gunter.
- Harari, Ehud, see Zeira, Yoram.
- Herzlinger, Regina, *Managing the Finances of Nonprofit Organizations*, No. 3, p. 60.
- Holmes, Sandra L., *Adapting Corporate Structure for Social Responsiveness*, No. 1, p. 47.
- Jamieson, David W., see Thomas, Kenneth W.
- Kilmann, Ralph H., and Ian I. Mitroff, *Problem Defining and the Consulting/Intervention Process*, No. 3, p. 26.
- Kotter, John P., and Ian I. Mitroff, *Problems of Human Resource: Management in Rapidly Growing Companies*, No. 2, p. 29.
- Lambert, David R., *Transfer Pricing and Interdivisional Conflict*, No. 4, p. 70.
- Linder, B. J., and Alan H. Savage, *The Line of Business—The FTC's New Tool*, No. 4, p. 57.
- MacIntosh, Norman B., see Daft, Richard L.
- Mason, Richard O., and E. Burton Swanson, *Measurement for Management: A Perspective*, No. 3, p. 70.
- Meglino, Bruce M., *A Methodology for Nurse Staffing*, No. 3, p. 82.
- Miron, David, and David C. McClelland, *The Impact of Achievement Motivation Training on Small Businesses*, No. 4, p. 13.
- Mitroff, Ian I., see Kilmann, Ralph H.
- Monsen, R. Joseph, *The Future of American Capitalism*, No. 3, p. 5.
- Moore, R. Kenneth, see Thomas, Kenneth W.
- Patz, Alan L., see Cochran, Edward B.
- Phillips, Eleanor, and Ric Cheston, *Conflict Resolution: What Works?* No. 4, p. 76.
- Post, James E., see Sethi, S. Prakash.
- Reckers, Philip M. J., and Homer L. Bates, *The Confidentiality of the Auditor-Client Relationship*, No. 4, p. 64.
- Richman, Barry, *Sino-American Economic Relations: Constraints, Opportunities, and Prospects*, No. 2, p. 13.
- Robbins, Stephen P., "Conflict Management" and "Conflict Resolution" Are Not Synonymous Terms, No. 2, p. 67.
- Robeson, Franklin E., *Health Costs: Saving in the Private Sector*, No. 4, p. 49.
- Rowe, Alan J., see Cochran, Edward B.
- Sathe, Vijay, see Kotter, John P.
- Savage, Allan H., see Linder, B. J.
- Schwab, Bernhard, *The Management of Nonrenewable Resources: Will the Free Market System Work?* No. 4, p. 5.
- Sethi, S. Prakash, *Advocacy Advertising: The American Experience*, No. 1, p. 55.
- Sethi, S. Prakash, and James E. Post, *Public Consequences of Private Action: The Marketing of Infant Formula in Less Developed Countries*, No. 4, p. 35.
- Steade, Richard D., *Multinational Corporations and the Changing World Economic Order*, No. 2, p. 5.
- Swanson, E. Burton, see Mason, Richard O.
- Thomas, Kenneth W., *Introduction, Special Section: Conflict and the Collaborative Ethic*, No. 2, p. 56.
- Thomas, Kenneth W., and David W. Jamieson, R. Kenneth Moore, *Conflict and Collaboration: Some Concluding Observations*, No. 2, p. 91.
- Tiffany, Paul A., *Book Review: Steel—The Politics of Decline*, No. 1, p. 93.
- Vance, Jack O., *The Care and Feeding of the Board of Directors*, No. 3, p. 34.
- Wooldredge, William D., *Winning Line Support for New Financial Programs*, No. 3, p. 34.
- Wooton, Leland M., see Crandall, N. Fredric.
- Zand, Dale, *Reviewing the Policy Process*, No. 1, p. 35.
- Zeira, Yoram, and Ehud Harari, *Host-Country Organizations and Expatriate Managers in Europe*, No. 3, p. 40.

